

Table 1/Historical. U.S. Manufacturing Shipments¹ - Total and E-commerce Value: 1999-2004

[Estimates are based on data from the Annual Survey of Manufactures and the 2002 Economic Census. Value of Shipments estimates are shown in millions of dollars, consequently industry group estimates may not be additive.]

NAICS Code	Description	Value of Shipments											
		2004		2003 Revised		2002 Revised		2001 Revised		2000 Revised		1999 Revised	
		Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce
	Total Manufacturing	4,259,366	996,174	4,015,081	842,666	3,920,632	751,985	3,970,500	724,228	4,208,582	755,807	4,031,882	729,563
311	Food products manufacturing	509,500	64,121	483,226	59,576	460,020	51,094	451,386	53,556	435,230	54,837	426,000	45,757
312	Beverage and tobacco manufacturing	111,891	52,783	108,806	46,998	105,691	45,419	118,786	45,665	111,692	42,862	106,920	35,138
313	Textile mills	40,144	4,416	42,588	3,639	45,549	3,977	45,681	4,435	52,112	5,214	54,306	6,016
314	Textile product mills	33,394	8,472	31,261	7,244	31,807	7,491	31,971	7,409	33,654	5,800	32,689	7,284
315	Apparel manufacturing	33,364	8,694	38,668	9,137	44,515	9,726	54,598	10,652	60,339	12,063	62,305	16,485
316	Leather and allied product manufacturing	5,745	611	5,784	653	6,299	783	8,834	1,438	9,647	2,122	9,653	2,336
321	Wood product manufacturing	103,211	7,974	92,119	5,753	88,985	4,567	87,250	4,919	93,669	5,957	97,311	4,275
322	Paper manufacturing	154,208	19,631	151,094	18,683	153,655	18,385	155,846	20,208	165,297	20,617	156,915	15,312
323	Printing and related support activites	93,495	8,259	92,663	4,452	95,388	4,725	100,792	5,885	104,396	5,966	101,536	7,319
324	Petroleum and coal products manufacturing	312,940	77,527	247,316	51,586	215,190	25,523	219,075	16,312	235,134	16,647	162,620	19,881
325	Chemicals manufacturing	527,930	102,967	486,563	85,186	460,451	68,674	438,410	54,041	449,159	52,974	420,320	58,827
326	Plastics and rubber products manufacturing	182,948	33,220	178,328	26,954	173,901	23,953	170,717	27,324	178,236	28,400	171,885	27,795
327	Nonmetallic mineral products manufacturing	102,040	10,850	96,923	8,631	95,265	7,144	94,861	7,887	97,329	8,174	96,153	7,282
331	Primary metals manufacturing	179,241	33,410	138,142	12,578	139,449,	12,828	138,245	14,274	156,598	15,403	156,647	15,470
332	Fabricated metal products manufacturing	259,772	33,992	245,550	23,735	246,734	21,427	253,113	24,168	268,212	25,798	257,072	29,509
333	Machinery manufacturing	269,321	52,292	257,375	34,797	253,135	30,390	266,553	35,670	291,548	40,441	276,901	48,452
334	Computer and electronic products manufacturing	362,492	76,197	352,636	67,476	358,258	73,406	429,471	73,221	510,639	77,933	467,059	65,336
335	Electrical equipment, appliances, and components	103,892	25,177	100,140	23,722	104,472	23,043	114,067	27,845	125,443	30,003	118,313	27,067
336	Transportation equipment manufacturing	663,352	346,473	661,142	327,401	637,675	297,280	602,496	264,326	639,861	281,396	676,328	268,667
337	Furniture and related products manufacturing	78,099	11,264	75,423	9,983	77,242	8,082	72,147	9,348	75,107	8,400	72,659	7,623
339	Miscellaneous manufacturing	132,387	17,844	129,334	14,482,	126,951	14,068	116,201	15,644	115,280	14,800	108,290	13,732

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/mestats.htm.

¹Estimates include data only for businesses with paid employees and are subject to revision.

Source: U.S. Census Bureau, Annual Survey of Manufactures and 2002 Economic Census

Table 2.0/Historical. U.S. Merchant Wholesale Trade Sales¹, Including Manufacturers' Sales Branches and Offices - Total and E-commerce: 2004 and 2003

[Estimates are based on data from the 2004 Annual Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.

NAICS Code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales
		2004		2003						
		Total	E-commerce	Revised Total	Revised E-commerce	Total Sales	E-commerce Sales	2004	2003	200
42	Total Merchant Wholesale Trade Including MSBOs ²									
423	Durable goods									
4231	Motor vehicles and automotive equipment									
4232	Furniture and home furnishings									
4233	Lumber and other construction material									
4234	Professional and commercial equipment and supplies									
42343	Computer equipment and supplies									
4235	Metals and minerals, excluding petroleum									
4236	Electrical goods									
4237	Hardware, plumbing and heating equipment									
4238	Machinery, equipment and supplies									
4239	Miscellaneous durable goods									
424	Nondurable goods									
4241	Paper and paper products									
4242	Drugs, drug proprietaries and druggists' sundries									
4243	Apparel, piece goods, and notions									
4244	Groceries and related products									
4245	Farm-products raw materials									
4246	Chemicals and allied products									
4247	Petroleum and petroleum products									
4248	Beer, wine, and distilled beverages									
4249	Miscellaneous nondurable goods									

This is a new table produced for this year's *E-Stats* release.

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

(D) Estimate is withheld to avoid disclosing data of individual companies; these data are included in higher level totals.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/whestats.html.

¹ Estimates include data only for businesses with paid employees and are subject to revision.

² Manufacturers' Sales Branches and Offices.

Source: U.S. Census Bureau, 2004 Annual Trade Survey

Table 2.1/Historical. U.S. Merchant Wholesale Trade Sales¹, Excluding Manufacturers' Sales Branches and Offices - Total and E-commerce: 1998-2004

[Estimates are based on data from the Annual Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.]

NAICS Code	Description	Value of Sales													
		2004		2003		2002		2001		2000		1999		1998	
		Revised		Revised		Revised		Revised		Revised		Revised		Revised	
		Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce
42	Total Merchant Wholesale Trade Excluding MSBOs ²	3,296,520	451,574	2,962,284	410,123	2,835,528	355,010	2,785,152	315,701	2,814,554	271,578	2,599,159	230,208	2,427,120	187,323
423	Durable goods	1,654,621	198,597	1,448,944	179,080	1,421,503	165,037	1,422,195	147,121	1,486,673	131,971	1,406,371	116,414	1,306,545	95,592
4231	Motor vehicles and automotive Equipment	277,765	74,832	257,317	67,354	251,947	64,487	234,902	55,544	222,243	46,291	212,357	41,970	183,741	38,514
4232	Furniture and home furnishings	58,298	7,340	54,758	6,883	53,484	6,425	52,433	4,605	52,697	3,215	46,925	2,930	43,020	2,431
4233	Lumber and other construction material	128,624	5,517	105,672	4,939	95,091	4,020	89,730	3,483	87,179	2,893	88,505	2,549	79,784	2,515
4234	Professional and commercial equipment and supplies	296,276	43,669	272,609	38,982	272,462	35,016	267,795	33,489	282,230	32,965	281,843	28,335	257,518	21,196
42343	Computer equipment and supplies	157,547	23,246	144,319	20,907	150,618	19,680	153,845	19,609	174,848	22,079	175,779	19,434	157,836	11,680
4235	Metals and minerals, excluding Petroleum	121,160	(S)	81,393	(S)	81,746	(S)	84,847	(S)	93,806	(S)	86,514	(S)	88,514	(S)
4236	Electrical goods	253,761	23,699	227,129	22,516	222,957	21,218	231,864	19,510	260,041	16,983	224,125	13,200	201,145	8,412
4237	Hardware, plumbing and heating equipment	77,524	9,993	71,235	9,165	70,431	8,398	69,047	7,747	72,056	7,185	68,505	7,111	65,540	6,473
4238	Machinery, equipment and supplies	260,190	13,418	230,838	10,785	227,758	9,070	247,226	8,477	256,089	8,012	247,993	7,232	243,698	5,426
4239	Miscellaneous durable goods	181,023	18,767	147,993	17,252	145,627	15,222	144,351	13,137	160,332	13,591	149,604	12,351	143,585	10,148
424	Nondurable goods	1,641,899	252,977	1,513,340	231,043	1,414,025	189,973	1,362,957	168,580	1,327,881	139,607	1,192,788	113,794	1,120,575	91,731
4241	Paper and paper products	81,584	6,474	73,895	5,836	72,646	4,594	76,232	3,986	77,774	3,670	73,158	3,278	69,102	2,861
4242	Drugs, drug proprietaries and druggists' sundries	296,556	155,170	273,546	140,480	245,625	120,657	210,672	105,718	175,979	83,495	151,527	68,615	125,599	55,822
4243	Apparel, piece goods and notions	108,432	23,092	104,392	21,758	105,803	18,429	98,961	15,958	96,501	13,103	90,369	10,475	86,821	7,648
4244	Groceries and related products	409,743	38,582	405,322	34,932	385,881	23,361	377,179	19,670	374,725	15,230	356,093	12,805	341,626	10,957
4245	Farm-products raw materials	122,997	4,138	115,129	3,493	103,403	3,353	100,886	3,048	102,666	3,094	100,411	3,114	110,042	2,570
4246	Chemicals and allied products	76,369	(D)	69,736	(D)	67,721	(D)	64,183	(D)	62,259	(D)	57,713	(D)	56,300	(D)
4247	Petroleum and petroleum products	274,942	10,496	225,707	11,449	192,666	10,226	191,529	12,021	195,766	13,623	139,739	8,959	119,015	5,472
4248	Beer, wine, and distilled beverages	85,607	(D)	82,215	(D)	79,189	(D)	74,854	(D)	71,337	(D)	67,330	(D)	61,759	(D)
4249	Miscellaneous nondurable goods	185,669	9,011	163,398	7,763	161,091	5,129	168,461	4,628	170,874	4,637	156,448	4,247	150,311	4,388

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

(D) Estimate is withheld to avoid disclosing data of individual companies; these data are included in broader industry totals.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/whestats.html.

¹ Estimates include data only for businesses with paid employees.

² Manufacturers' Sales Branches and Offices

Source: U.S. Census Bureau, Annual Trade Survey

Table 2.2/Historical. U.S. Manufacturers' Sales Branches and Offices Sales¹ - Total and E-commerce: 2004 and 2003

[Estimates are based on data from the 2004 Annual Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 7A.]

NAICS Code	Description	Value of Sales				Y/Y Percent Change		E-commerce as Percent of Total Sales		Percent Distribution of E-commerce Sales		
		2004		2003				2004	2003	2004		
		Total	E-commerce	Total	E-commerce	Total Sales	E-commerce Sales					
42	Total Manufacturers' Sales Branches and Offices											
423	Durable goods											
4231	Motor vehicles and automotive equipment											
4232	Furniture and home furnishings											
4233	Lumber and other construction material											
4234	Professional and commercial equipment and supplies											
42343	Computer equipment and supplies											
4235	Metals and minerals, excluding petroleum											
4236	Electrical goods											
4237	Hardware, plumbing and heating equipment											
4238	Machinery, equipment and supplies											
4239	Miscellaneous durable goods											
424	Nondurable goods											
4241	Paper and paper products											
4242	Drugs, drug proprietaries and druggists' sundries											
4243	Apparel, piece goods, and notions											
4244	Groceries and related products											
4246	Chemicals and allied products											
4247	Petroleum and petroleum products											
4248	Beer, wine, and distilled beverages											
4249	Miscellaneous nondurable goods											

This is a new table produced for this year's E-Stats release.

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

(D) Estimate is withheld to avoid disclosing data of individual companies; these data are included in broader industry totals.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/whestats.html.

¹ Estimates include data only for businesses with paid employees and are subject to revision.

Table 3/Historical. U.S. Merchant Wholesale Trade Sales¹, Excluding Manufacturers' Sales Branches and Offices - Total and EDI: 2000-2004

[Estimates are based on data from the Annual Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.]

NAICS Code	Description	Value of Sales									
		2004		2003		2002		2001		2000	
		Revised		Revised		Revised		Revised		Revised	
		Total	EDI	Total	EDI	Total	EDI	Total	EDI	Total	EDI
42	Total Merchant Wholesale Trade Excluding MSBOs ²	3,296,520	382,065	2,962,284	347,119	2,835,528	307,123	2,785,152	272,958	2,814,554	239,764
423	Durable goods	1,654,621	172,083	1,448,944	154,245	1,421,503	144,154	1,422,195	128,452	1,486,673	115,824
4231	Motor vehicles and automotive equipment	277,765	73,200	257,317	65,859	251,947	63,110	234,902	54,649	222,243	45,899
4232	Furniture and home furnishings	58,298	5,573	54,758	5,205	53,484	4,786	52,433	3,610	52,697	2,714
4233	Lumber and other construction material	128,624	4,939	105,672	4,421	95,091	3,587	89,730	3,018	87,179	2,766
4234	Professional and commercial equipment and supplies	296,276	32,434	272,609	28,363	272,462	25,853	267,795	23,762	282,230	23,421
42343	Computer equipment and supplies	157,547	16,144	144,319	13,997	150,618	12,690	153,845	12,572	174,848	15,171
4235	Metals and minerals, excluding petroleum	121,160	(S)	81,393	(S)	81,746	(S)	84,847	(S)	93,806	(S)
4236	Electrical goods	253,761	18,992	227,129	17,968	222,957	17,543	231,864	15,713	260,041	14,329
4237	Hardware, plumbing and heating equipment	77,524	9,494	71,235	8,707	70,431	8,022	69,047	7,670	72,056	7,033
4238	Machinery, equipment and supplies	260,190	9,962	230,838	7,786	227,758	6,862	247,226	7,175	256,089	6,682
4239	Miscellaneous durable goods	181,023	16,380	147,993	14,930	145,627	13,396	144,351	11,925	160,332	12,248
424	Nondurable goods	1,641,899	209,982	1,513,340	192,874	1,414,025	162,969	1,362,957	144,506	1,327,881	123,940
4241	Paper and paper products	81,584	2,858	73,895	2,852	72,646	2,493	76,232	2,549	77,774	2,412
4242	Drugs, drug proprietaries and druggists' sundries	296,556	138,033	273,546	125,150	245,625	108,599	210,672	94,890	175,979	77,391
4243	Apparel, piece goods, and notions	108,432	21,021	104,392	20,194	105,803	17,240	98,961	13,982	96,501	11,482
4244	Groceries and related products	409,743	23,678	405,322	21,067	385,881	15,280	377,179	13,469	374,725	11,176
4245	Farm-products raw materials	122,997	3,969	115,129	3,323	103,403	3,207	100,886	2,997	102,666	3,094
4246	Chemicals and allied products	76,369	(D)	69,736	(D)	67,721	(D)	64,183	(D)	62,259	(D)
4247	Petroleum and petroleum products	274,942	10,278	225,707	11,273	192,666	9,381	191,529	10,565	195,766	12,527
4248	Beer, wine, and distilled beverages	85,607	(D)	82,215	(D)	79,189	(D)	74,854	(D)	71,337	(D)
4249	Miscellaneous nondurable goods	185,669	6,080	163,398	5,397	161,091	3,841	168,461	3,607	170,874	3,902

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(D) Estimate is withheld to avoid disclosing data of individual companies; these data are included in higher level totals.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit

www.census.gov/eos/www/whestats.html.

¹ Estimates include data only for businesses with paid employees and are subject to revision.

² Manufacturers' Sales Branches and Offices

Source: U.S. Census Bureau, Annual Trade Survey

Table 4/Historical. U.S. Selected Services Revenue ¹ - Total and E-commerce: 1998-2004

[Except where indicated, estimates are based on data from the Service Annual Survey. Revenue estimates are shown in millions of dollars, consequently industry group estimates may not be additive. Estimated measures of sampling variability for these estimates are provided in Table 4A.]

NAICS Code	Description	Value of Revenue													
		2004		2003 Revised		2002 Revised		2001 Revised		2000 Revised		1999 Revised		1998 Revised	
		Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce
	Total for Selected Service Industries	5,473,772	59,206	5,113,554	51,434	4,900,664	42,406	4,783,744	36,058	4,710,590	36,886	4,322,260	24,739	3,978,507	14,535
	Selected Transportation and Warehousing ²	265,941	4,964	245,767	4,384	238,931	3,390	236,600	2,287	237,811	2,040	221,486	1,506	210,246	1,225
484	Truck transportation	185,944	4,027	168,487	3,264	164,219	2,373	162,872	1,497	165,422	1,259	155,872	793	148,120	590
492	Couriers and messengers	62,246	764	59,825	1,006	58,165	902	58,484	674	57,776	679	51,881	642	49,193	566
493	Warehousing and storage	17,751	(S)	17,455	(S)	16,548	(S)	15,244	(S)	14,614	(S)	13,733	(S)	12,933	(S)
51	Information	955,084	15,131	908,209	13,483	891,846	11,721	883,975	10,770	863,871	9,525	782,644	5,353	700,836	2,621
511	Publishing industries	260,348	6,355	247,635	6,533	246,043	5,797	247,090	5,361	246,800	5,151	231,687	3,227	212,688	1,607
513	Broadcasting and telecommunications	512,896	2,378	492,997	2,461	485,607	2,597	487,451	2,561	473,503	1,913	428,460	918	383,457	489
51419	Online information services	32,390	4,393	27,628	2,763	25,364	1,934	25,757	1,646	26,448	1,758	15,377	961	8,786	398
	Selected Finance ³	349,166	6,963	311,525	6,015	292,646	5,630	311,774	4,993	384,991	7,927	329,716	5,319	276,536	3,002
5231	Securities and commodity contracts intermediation and brokerage	250,080	6,871	225,299	5,934	212,236	5,527	248,131	4,834	296,045	7,655	251,154	5,181	209,284	2,902
532	Rental and Leasing Services	102,756	(S)	96,387	(S)	95,107	(S)	96,932	(S)	98,505	(S)	91,209	(S)	82,990	(S)
	Selected Professional, Scientific, and Technical Services ⁴	965,669	9,569	900,759	8,281	866,608	6,615	857,539	5,434	822,372	5,708	745,492	4,465	676,499	2,706
5415	Computer systems design and related services	173,171	4,834	171,394	5,522	173,414	4,332	183,878	3,599	186,401	3,597	164,776	3,029	138,126	1,724
	Selected Administrative and Support and Waste Management and Remediation Services ⁵	443,507	10,385	414,606	10,168	397,080	9,275	390,410	8,349	396,254	8,540	362,763	6,126	328,733	4,236
5615	Travel arrangement and reservation services	28,199	6,268	26,593	5,965	25,535	5,628	25,623	5,462	26,118	5,399	24,872	4,637	22,982	3,661
62	Health Care and Social Assistance Services	1,383,439	(S)	1,289,368	(S)	1,210,859	(S)	1,118,462	(S)	1,036,010	(S)	979,014	(S)	939,193	(S)
71	Arts, Entertainment, and Recreation Services	158,545	(S)	149,346	(S)	141,904	(S)	133,886	(S)	127,399	(S)	119,851	(S)	113,680	(S)
72	Accommodation and Food Services ⁶	517,495	(S)	484,174	(S)	463,678	(S)	451,300	(S)	443,642	(S)	407,870	(S)	382,449	(S)
	Selected Other Services ⁷	332,170	2,279	313,413	1,860	302,005	1,067	302,866	612	299,735	492	282,215	300	267,345	150
811	Repair and maintenance	127,823	226	123,079	232	118,306	210	117,939	178	112,994	206	107,587	87	103,210	80
813	Religious, grantmaking, civic, professional, and similar organizations	129,866	1,526	118,281	1,304	112,964	641	115,822	377	119,601	261	111,268	123	103,954	62

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/sestats.html.

¹ Estimates are subject to revision and include data only for businesses with paid employees except for Accommodation and Food Services, which also includes businesses without paid employees.

² Excludes NAICS 481 (air transportation), 482 (rail transportation), 483 (water transportation), 485 (transit and ground passenger transportation), 486 (pipeline transportation), 487 (scenic and sightseeing transportation), 488 (support activities for transportation), and 491 (postal service).

³ Excludes NAICS 521 (monetary authorities-central bank), 522 (credit intermediation and related activities), 5232 (securities and commodity exchanges), 52391 (miscellaneous intermediation), 52399 (all other financial investment activities), 524 (insurance carriers and related activities), and 525 (funds, trusts, and other financial vehicles).

⁴ Excludes NAICS 54112 (offices of notaries) and 54132 (landscape architectural services).

⁵ Excludes NAICS 56173 (landscaping services).

⁶ Estimates are based on data from the 2004 Annual Retail Trade Survey.

⁷ Excludes NAICS 81311 (religious organizations), 81393 (labor and similar organizations), 81394 (political organizations), and 814 (private households).

Source: U.S. Census Bureau, Service Annual Survey

Table 5/Historical. U.S. Retail Trade Sales¹ - Total and E-commerce: 1998-2004

[Estimates are based on data from the Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.]

NAICS Code	Description	Value of Sales													
		2004		2003		2002		2001		2000		1999		1998	
		Revised		Revised		Revised		Revised		Revised		Revised		Revised	
		Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce
	Total Retail Trade	3,477,308	70,906	3,265,477	56,644	3,134,322	45,001	3,067,725	34,517	2,988,756	27,765	2,808,556	14,534	2,587,105	N/A
441	Motor vehicles and parts dealers	864,848	11,450	841,215	9,324	820,269	6,567	816,941	5,060	797,568	4,056	765,549	1,701	689,679	N/A
442	Furniture and home furnishings stores	105,477	(S)	97,528	(S)	94,610	(S)	91,644	(S)	91,328	(S)	84,451	(S)	77,569	N/A
443	Electronics and appliance stores	94,989	1,097	86,957	737	83,897	533	80,395	471	82,363	412	79,138	192	74,686	N/A
444	Building materials and garden equipment and supplies stores	298,935	269	265,052	248	248,888	205	239,707	189	229,320	132	218,611	129	202,724	N/A
445	Food and beverage stores	495,717	(S)	477,130	(S)	465,794	(S)	463,330	(S)	445,666	(S)	434,599	(S)	417,433	N/A
446	Health and personal care stores	198,588	(S)	192,224	(S)	180,143	(S)	166,678	(S)	155,372	(S)	142,829	(S)	129,699	N/A
447	Gasoline Stations	320,793	(S)	273,566	(S)	250,770	(S)	251,537	(S)	249,975	(S)	212,682	(S)	191,887	N/A
448	Clothing and clothing accessories stores	190,204	820	178,778	670	172,617	428	167,583	274	167,968	189	160,043	79	149,433	N/A
451	Sporting goods, hobby, book and music stores	80,211	1,363	77,335	817	76,988	597	77,138	499	76,112	398	72,764	261	68,939	N/A
452	General merchandise stores	497,231	(S)	468,734	(S)	446,648	(S)	427,586	(S)	404,344	(S)	380,291	(S)	351,186	N/A
453	Miscellaneous store retailers	105,616	1,249	103,056	894	104,163	668	104,381	504	108,052	382	105,577	244	99,757	N/A
454	Nonstore retailers	224,699	53,630	203,902	43,166	189,535	35,325	180,805	26,991	180,688	21,778	152,022	11,728	134,113	N/A
454110	Electronic shopping and mail order houses	147,123	52,217	131,171	42,022	122,313	34,386	114,844	26,207	113,877	21,327	94,361	11,635	80,366	N/A

(S) Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/restats.html.

¹ Estimates include data for businesses with or without paid employees.

Source: U.S. Census Bureau, Annual Retail Trade Survey

Table 6/Historical. U.S. Electronic Shopping and Mail-Order Houses (NAICS 454110) - Total and E-commerce Sales by Merchandise Line¹: 1999-2004

[Estimates are based on data from the Annual Retail Trade Survey. Sales estimates are shown in millions of dollars, consequently industry group estimates may not be additive.]

Merchandise Lines	Value of Sales											
			2003		2002		2001		2000		1999	
	2004		Revised		Revised		Revised		Revised		Revised	
	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce	Total	E-commerce
Total Electronic Shopping and Mail-Order Houses (NAICS 454110)	147,119	52,217	131,171	42,022	122313	34386	114844	26207	113877	21327	94361	11635
Books and magazines	4,457	2,466	4,106	2,143	4,039	1,907	3,946	1,708	4,204	1,784	3,437	1,440
Clothing and clothing accessories (includes footwear)	16,364	7,152	15,064	5,571	14,972	4,611	15,850	3,325	15,442	2,257	13,546	911
Computer hardware	26,858	9,410	23,423	7,566	22,743	6,806	23,773	5,821	28,135	6,162	23,866	4,172
Computer software	4,332	1,515	3,878	1,239	4,374	1,280	4,346	1,171	3,826	1,113	2,811	756
Drugs, health aids, and beauty aids	31,663	2,266	27,250	1,877	23,102	1,513	17,277	991	14,599	680	11,567	239
Electronics and appliances	7,857	4,653	6,274	3,309	5,031	2,345	4,228	1,690	3,517	1,093	2,711	505
Food, beer, and wine	2,549	1,114	2,199	879	2,043	758	2,031	540	1,950	590	1,430	235
Furniture and home furnishings	8,752	4,289	8,251	3,431	7,463	2,496	6,737	1,669	6,562	1,006	5,827	351
Music and videos	3,901	1,960	3,730	1,727	4,118	1,590	4,188	1,331	4,472	1,189	4,254	763
Office equipment and supplies	7,634	4,084	7,001	3,488	6,500	2,599	6,684	1,941	7,092	1,393	7,290	593
Sporting Goods	2,914	1,415	2,615	1,149	2,819	1,027	1,777	514	1,771	407	0	0
Toys, hobby goods, and games	3,889	1,753	3,870	1,606	3,671	1,270	3,051	898	3,129	803	2,164	384
Other merchandise ²	19,170	6,572	17,659	5,245	16,517	3,957	16,941	2,946	16,040	1,854	14,331	981
Nonmerchandise receipts ³	6,783	3,568	5,851	2,792	4,921	2,227	4,015	1,662	3,138	996	1,127	305

NA Not applicable
Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions, visit www.census.gov/eos/www/restats.html.

¹ Estimates include data for businesses with or without paid employees, are grouped according to merchandise categories used in the Annual Retail Trade Survey.

² Includes other merchandise such as collectibles, souvenirs, auto parts and accessories, hardware, lawn and garden equipment and supplies, and jewelry.

³ Includes nonmerchandise receipts such as auction commissions, customer training, customer support, advertising, and shipping and handling.

Table 7/Historical. Summary of U.S. Shipments, Sales, Revenues, and E-commerce: 2000-2004

[Estimates are based on data from the 2004 Annual Survey of Manufactures, 2004 Annual Trade Survey, 2004 Service Annual Survey, and 2004 Annual Retail Trade Survey. Shipments, sales, and revenues are shown in millions of dollars.]

Item		Value of -				
		Manufacturing Shipments ¹	Merchant Wholesale Trade Sales ¹		Retail Trade Sales ³	Selected Services Revenues ⁴
			Excluding MSBOs ²	Including MSBOs ²		
2004	Total	N/A				
	E-commerce					
	Percent of Total					
2003	Total					
	E-commerce					
	Percent of Total					
2002	Total					
	E-commerce					
	Percent of Total					
2001	Total					
	E-commerce					
	Percent of Total					
2000	Total					
	E-commerce					
	Percent of Total					

NA Not applicable.

Note: Estimates are not adjusted for price changes. For information on confidentiality protection, sampling error, sample design, and definitions, visit <http://www.census.gov/eos/www/sm.html>.

¹Estimates include data only for businesses with paid employees.

²Manufacturers' Sales Branches and Offices

³Estimates include data for businesses with or without paid employees.

⁴Estimates include data for businesses with paid employees except for Accomodation and Food Services, which also includes businesses without paid employees.

Source: U.S. Census Bureau, 2004 Annual Survey of Manufactures, 2004 Annual Trade Survey, 2004 Service Annual Survey, and 2004 Annual Retail Trade Survey